

Presenting:

"SWEET" DECEPTION

REJECT THE MYTHS -
RESIST THE DECEPTIONS
School Assembly Tour

Powered by



Now Scheduling:

WEEK ONE

Oct. 28th
to
Nov. 1st

WEEK TWO

Nov. 4th
to
Nov. 8th

WEEK THREE

Nov. 18th
to
Nov. 22nd



MOSES JONES, SPEAKER

Our presenter is Indiana's own, **Moses Jones**. Fresh from Hollywood, he's ready to take on the myths of e-cigarettes/JUULs.

Moses was born and raised in Indianapolis. Throughout his teen years he was active in statewide leadership and advocacy programs, including VOICE. He graduated from Ball State University and began pursuing opportunities as an actor and editor. He has since appeared in several major motion pictures and television productions.

Moses is excited to return to Indiana for a limited run in a role he is very familiar with, **advocate**. He looks forward to delivering high energy and interactive presentations to help students reject vaping myths and resist "Sweet" Deceptions.

ABOUT THE PRESENTATION

Sweet Deception corrects the myths and misinformation surrounding the epidemic of youth vaping and e-cigarette use, with an emphasis on JUUL. This limited engagement tour is available at no cost to Indiana schools. Presentations are 45 minutes.

The presentation covers:

1. Why vaping is not "safe" for youth and young adults.
2. Risks of nicotine to youth and the developing brain.
3. Tactics used to "normalize" youth vaping attitudes and behavior.
4. Promoting and celebrating tobacco-free lifestyles!

Preventing use of e-cigs by youth through education about the real dangers of these products is something we can all agree on.

- The Office of the Surgeon General

TO SCHEDULE A PRESENTATION

Complete the online request form: www.cognitofrms.com/Voice6/SWEETDECEPTIONTOUR
For additional information please call or email the VOICE team at 317.232.2871 or info@voiceindiana.org

Thanks to the Indiana Department of Health Tobacco Prevention and Cessation Commission. Visit www.vapefreeindiana.isdh.in.gov for additional info on how we're combating this epidemic.

Myth 1

✗ "E-cigarettes are safe".

Myth 2

✗ "E-cigarettes don't have nicotine."

Myth 3

✗ "E-cigarettes aren't marketed to kids."